



PROFESSIONAL EXPERIENCE

Digital Marketing Intern
Knit Infosys , NOIDA
Mar 2025 – Aug 2025

- Assisted in planning and executing SEO strategies, improving organic traffic by 30%.
- Managed content calendars and posted regularly on Instagram, Facebook, and LinkedIn.

CORE SKILLS

- Search Engine Optimization (SEO)
- Canva, Excel
- Google Ads & Meta Ads
- Basic WordPress Management

CONTACT ME

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 Noida, INDIA

NIDHI SHARMA

Digital Marketing Expert

 www.sharmanidhi.com

PROFESSIONAL SUMMARY

Enthusiastic and detail-oriented Digital Marketer with 6 months of hands-on experience in SEO, social media marketing, Google Ads, and email campaigns. Skilled in driving engagement, optimizing content for search engines, and executing digital strategies that support business growth. Eager to contribute creativity and data-driven insights to a forward-thinking marketing team.

EDUCATION

**HIERANK BUSINESS SCHOOL, NOIDA
(2023-2025)**

MBA- Operations And Finance

IMS, NOIDA (2020-2023)

BBA- FINANCE

COMPUTER SKILLS

Microsoft Excel

Slide presentation.

Microsoft Word

LANGUAGE

Native Hindi.

English